

# For Legal Services

# Spend more time with clients, less managing meetings.

## Benefits for:

### Lawyers/Attorneys



Join every meeting on time

### IT Specialists



No more complex video conferencing challenges

### Office Administrators



Spend less time planning, scheduling, and managing meetings

Gain more control over your collaborations by making video meetings easy to schedule, join and manage. Your focus should only be on the output of the meeting. After all, every minute counts.

Synergy SKY CONNECT offers a superior meeting user-experience which enables law firms to spend more time with clients and less time solving complex video conferencing challenges. The process is automated so that users can be self-sufficient, easily schedule meetings, and join video calls through a single button push, regardless of the meeting platform. Our goal is to make meetings easy, for everyone.

## 5 instant video conferencing benefits for your law firm

- ✓ Support more video meetings
- ✓ Offer ability to white glove live in-conference meetings
- ✓ Save time and cost
- ✓ Increase meeting room utilization
- ✓ Gain valuable insights

## Use Case

### A top 100 law firm

With the global acceptance of a hybrid working model, this firm started to experience a rapid increase in external video meetings across multiple video platforms. The firm had deployed Microsoft Teams in 2019 and the usage had grown substantially. The switch to Microsoft Teams brought many benefits for users but caused more work, complexity, and time for the office administrative team.

After having interviewed the power users, the common response was: Make it easier to schedule and join meetings with customers/clients. The firm leaders also recognized a need to equip their conference services team with better tools to manage, launch, and analyze all of their meeting room endpoints and meeting analytics.

This helped the law firm save time, simplify the end-user and management experience, and ultimately allow the firm to scale up without adding more headcount. The result of this was far less pressure on the IT department regarding collaboration issues, and the users were happy and satisfied with the transition.