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Connect Webex Devices To More Meetings

Synergy SKY

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@SynergySKY

VILCOL-2008

Three Take Aways

- Simplify the multi-vendor meeting environment we are now in, and make it easier for users to join more meetings using the workflows already available to them

- Synergy SKY's Connect platform is *not* CVI but it does solve many of the CVI issues and more through a new approach

- Synergy SKY is the only independent player in the interoperability market, bringing you interoperability without introducing new meeting platforms or endpoints

Executive Summary

- Cisco friendly Solutions Plus partner, available on GPL
- Augment Hybrid Calendar when not available
    - More calendar options
    - Multivendor one button to push
    - Multivendor analytics
    - Multivendor platform connect & CVI support
    - Legacy Cisco and new Cisco
    - Registration independent, premise or cloud
- Expand Cisco CVI
    - Synergy SKY CONNECT enables calling to any Microsoft TEAMS tenant, not just receive
- Enable Cisco devices to operate more natively in Microsoft Teams environments
- Synergy SKY expands the Cisco offering and makes the Cisco devices more valuable in a multi-vendor meeting platform world

Cisco Drop In Webinar 3/17/22

Joining multiple meeting platforms: What are your common pain points?

Non-native support...
Client download
access   Not being able to use device
PC client
garbage experience Bad video quality
to many apps
end user confusion

different experience

new   install   No OBTJ
find the SIP URI in the meeting invitation
Different Join Procedures   admin
Keeping track of how to join each platform

Simplified Scheduling

Easy To Schedule

- No plugins required
- Microsoft Exchange 2010+
- O365
- O365 GCC Moderate
- O365 GCC High
- O365 GCC DoD
- Google G-suite

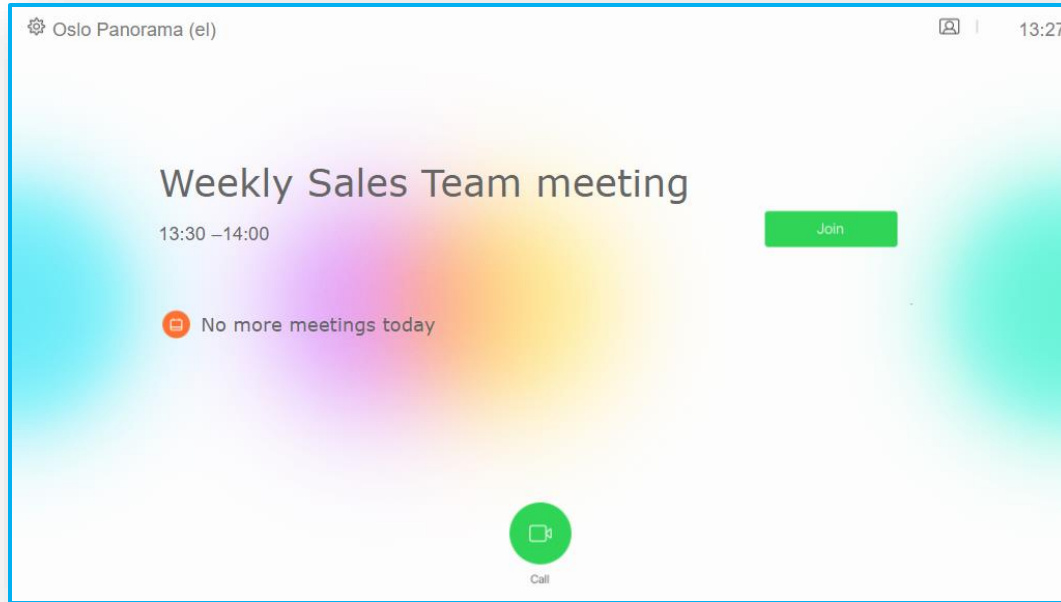

Schedule

Join

Connect

Easy To Join

Easy Join Services

- One Button To Push / One Touch Join
- Premise or cloud registered devices
- Cisco C/MX/SX/DX/IX/TX series, Room Kit, Pro etc.
- Poly HDX, Group Series, Studio, Trio
- Auto connect meeting as option

⚙ Oslo Panorama (el)   13:27

Weekly Sales Team meeting

13:30 – 14:00   Join
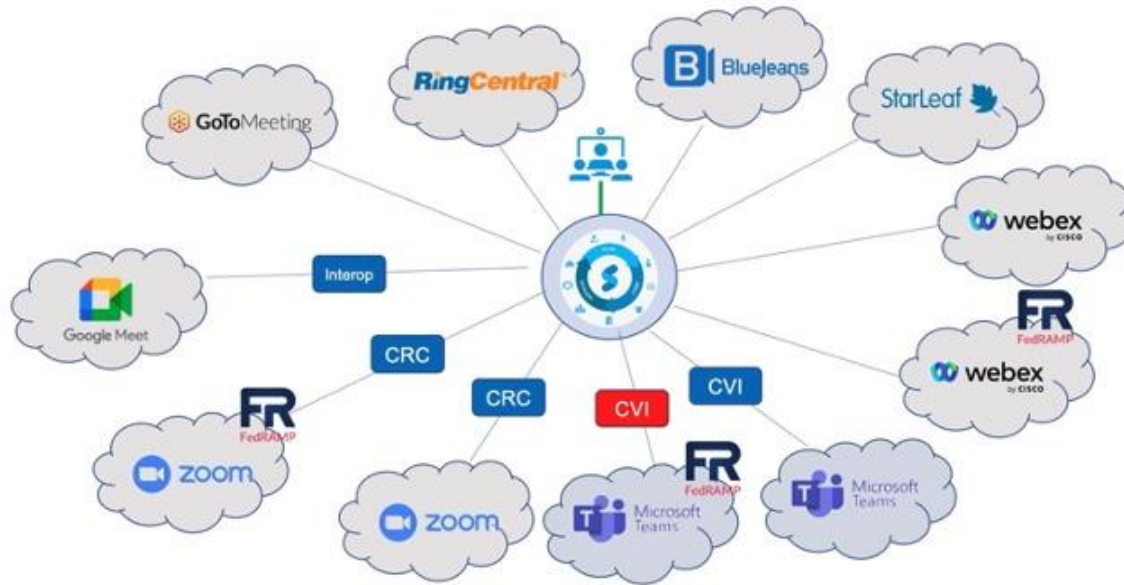
🟠 No more meetings today

Call

Schedule

Join

Connect

Inconsistent Meeting Experiences

- The 2020 pandemic drove a mix of meeting technologies into single organizations
  - Mix of devices and a mix of meeting platforms
  - The need to join meeting platforms you do not natively use has grown
  - Invites from outside your org or department for other meeting platforms
- Scheduling through calendaring systems
  - With and without plugins
  - Synergy SKY has solved
- Joining conferences with a single button for multivendor
  - Regardless of registration point, premise or cloud
  - Synergy SKY has solved
- Connecting the different meeting platforms is still challenging
  - Microsoft
    - CVI is confusing, the hosting tenant must deploy CVI
    - Receive invite, your CVI does not allow you to call another Teams tenant
    - Microsoft WebRTC Join supported on Windows based MTR only, no Android (Poly, NEAT etc)
    - No Federal solution for CVI

Schedule
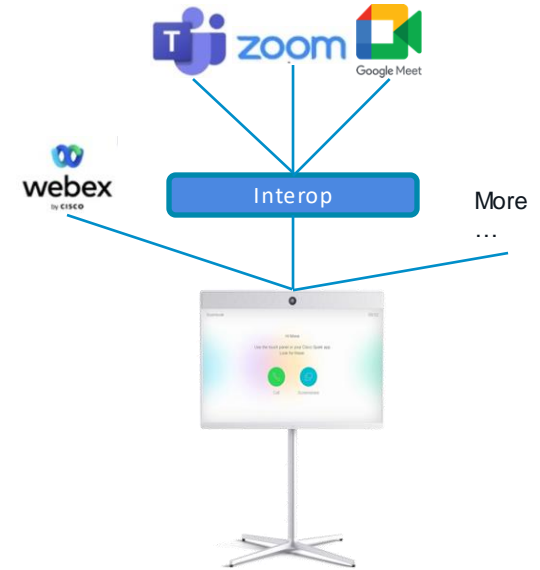Join
Connect

Multivendor Connection Complexity

Schedule

Join

Connect

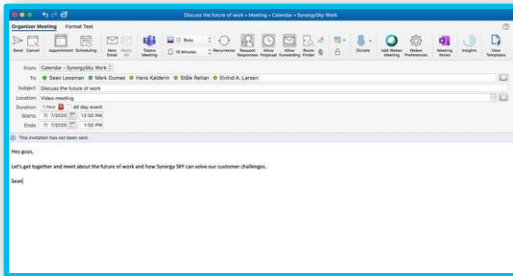# Potential Solutions For B2B & Multiple Meeting Platforms

- The goal: a single, easy user experience
- USB passthrough / dongles
  - Better camera, microphone, speaker, placement
  - Uses PC hardware
  - Multiple user experiences
- Multiple software clients
  - Uses PC hardware
  - Multiple user experiences
- Native endpoints
  - Poly / NEAT*
  - Zoom rooms / MTR*
  - Platform centric devices just transfer the problem elsewhere
- One user experience – Cisco and Synergy SKY
  - Cisco devices/DGJ + Hybrid Calendar + Webex + VIMT
  - Cisco devices + Synergy Suite/Connect

Interop

More …

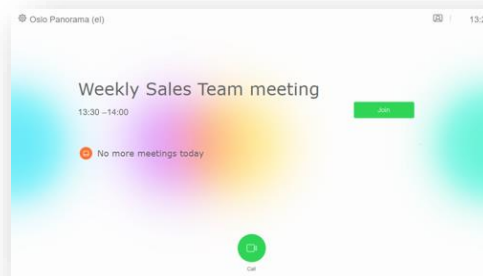* Android based MTRs cannot do Direct Guest Join today

Goal: Enable A Single User Experience For All Meetings

Easy scheduling

- Exchange
- O365
- GCC, GCC-H, GCC-DoD
- G-suite
- Plug-ins or no plug-ins, we support both workflows

One button join

- Cisco C/MX/SX/DX/IX/TX, Room Kit, Pro etc.
- Poly HDX/Group/Studio/Trio/X-series etc.
- Premise or cloud registered
- Optional auto connect

Connect To any meeting and collaborate in both directions

- Webex
- Webex IL-2
- Teams
- Teams IL-2/4/5
- Zoom w/ CRC
- Zoom w/o CRC*
- Zoom IL-2/4 w/CRC

- Zoom IL 2-4 w/o CRC*
- BlueJeans
- Starleaf
- Google Meet*
- Cisco CMS
- Pexip Infinity
- …more

*planned (future)

Synergy SKY CONNECT

- Presents the call to Microsoft TEAMS as a WebRTC connection, same as a browser (Back to Back User Agent)

- Preserves the native Microsoft TEAMS experience

- Support for PowerPoint Live!

- No need to attach to the Microsoft TEAMS tenant as a 3rd party integration or bot

- Can connect to any flavor of Microsoft TEAMS: commercial, GCC, GCC High, GCC DoD etc.

- No FedRAMP needed, self-hosted, not a service

- Not a CVI, no requirement for Microsoft Certification

- Included in the Synergy SKY Suite license

CONNECT & CVI

Feature	Synergy SKY Connect	CVI
Join internal and external invites to Microsoft Teams meeting	Yes	No, join your hosted meetings only
Microsoft Teams meetings supported	O365, GCC- moderate, GCC-high, GCC-DoD	O365*
Support for Powerpoint Live! and whiteboard receive	Yes	No, black screen
Support for BFCP content share	Yes (future)	Yes
Support for additional meeting platforms	Yes (future)	No, CVI is Microsoft only

*GCC/GCC-High: Pexip only, not available with Cisco CVI

Synergy SKY Suite Enables Cisco Devices In Microsoft Teams

Generate a Teams Meeting Invite Internally

- Deploy CVI or CONNECT
- Schedule the meeting from Microsoft Exchange, O365, GCC, GCC High or GCC DoD
- Push the green button on Cisco device to connect

Receive a Teams Meeting Invite Externally

- Deploy CONNECT or WebRTC Guest Join
- Receive an invite from another department or agency
- Forward or include the Cisco device on the invite
- Push the green button on the Cisco device to connect

Start a Teams Meeting with In Room Booking

- Deploy CVI or CONNECT
- Use Touch 10 or Navigator touch panel to start in room booking
- Invite others to join the meeting
- Push the green button on Cisco device to connect

In Room Booking

Press The Button

Invite Participants
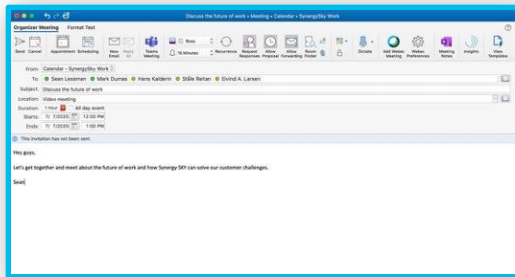
Join The Meeting

Administrative Tools

- Control
  - Conference control for Cisco CMS and Pexip Infinity
    - Provision VMRs
    - Add/drop
    - Mute/unmute
    - Change layouts
    - Call details
  - Conference control for Cisco endpoints
    - Mute/unmute
    - Connect/disconnect

- Analyze
  - Meeting data, types of meeting platforms
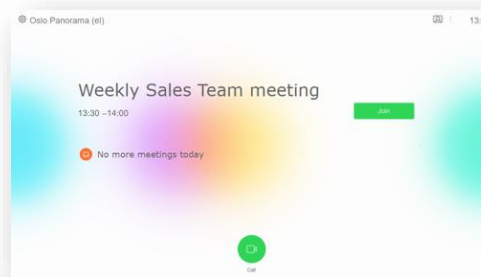 - Microsoft cloud integration

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Thank you

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